Leveraging innovative technologies, ION creates value through data capture, analysis and optimization to enhance companies’ critical decision-making abilities and returns.

Quick Facts

- Historical focus has been on the E&P industry, actively diversifying into relevant adjacent markets such as offshore logistics, military and marine robotics
- Founded in 1968 as Input/Output — renamed ION Geophysical in 2007
- Headquartered in Houston, Texas
- Listed on the NYSE (Ticker: IO) since 1994
- ~500 employees
- 2018 revenues of $180 million
- CEO R. Brian Hanson

Vision and Strategy

Our vision is to be the leading innovator in decision optimization, creating value for our customers, shareholders and employees.

Our strategy is to develop and leverage innovative technologies, creating value through data capture, analysis and optimization to enhance critical decision-making, enabling superior returns.

Core Values

Underlying everything we do

**PEOPLE** Our people fuel our innovation. We strive to attract and develop the best talent in the business and to support and inspire them to achieve their personal best.

**COLLABORATION** Delivering leading technologies requires collaboration and honest, open communication among employees, customers and partners.

**QHSE** Quality, health, safety and environmental stewardship are at the forefront of everything we do.

**INNOVATION** We continuously push the boundaries of geoscience and engineering to solve the toughest E&P challenges.

**RESULTS** We strive to deliver true value to our stakeholders, including our shareholders, customers, employees, partners and communities.
Our Offerings

ION is organized into two business segments.

**E&P Technology and Services** creates digital data assets and delivers services that improve decision-making, mitigate risk and maximize portfolio value for E&P companies.

**Imaging Services** combines leading technologies and experience to maximize image quality, delivering enhanced subsurface characterization. They develop complex algorithms to translate raw data into subsurface images.

**E&P Advisors** provide technical, commercial and strategic advice to host governments, E&P companies or private equity firms to evaluate and market oil and gas opportunities and/or assets world-wide, sharing in the value we create.

**Ventures** leverages the world-class geoscience skills of both the Imaging Services and E&P Advisors groups to create global digital data assets that are licensed to multiple E&P companies to optimize their investment decisions. The global data library consists of over 550,000 km of 2D and over 165,000 sq km of 3D multi-client seismic data in virtually all major offshore petroleum provinces.

**Operations Optimization** develops mission-critical subscription offerings and engineering services that enable operational control and optimization offshore.

**Software** offerings leverage a leading data integration platform to control and optimize operations in real-time.

**Devices** develops intelligent equipment controlled by our software to optimize operations.

**Engineering Services** experts deliver in-field optimization services, equipment maintenance and training to maximize value from our offerings.

**Ocean Bottom Integrated Technologies** integrates a variety of ION's advanced technologies to accelerate data capture and delivery.

This information enables E&P companies to enhance their reservoir decision-making and improve their returns. 4Sea is a next generation fully integrated ocean bottom nodal system designed to deliver a step change in economics, image quality, QHSE and final data delivery time.

**Corporate Leadership**

R. Brian Hanson  
President and  
Chief Executive Officer

Steven A. Bate  
Executive Vice President and Chief Financial Officer

Matthew Powers  
Executive Vice President, General Counsel and Corporate Secretary

Christopher T. Usher  
Executive Vice President and Chief Operating Officer, Operations Optimization

Kenneth G. Williamson  
Executive Vice President and Chief Operating Officer, E&P Technology & Services

Lawrence T. Burke  
Executive Vice President, Global Human Resources

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