

## ION Recognized for 2008 Marketing Campaigns

HOUSTON (January 12, 2009) – ION Geophysical Corporation today announced that it was honored by the local Business Marketing Association (BMA) and the Art Directors Club of Houston (ADCH) for several of the company's 2007-2008 marketing campaigns. ION's [recruiting ad campaign](#) won a category-best "Lantern Award" from the BMA and received a "Best of Texas" trophy for its Virtual Toolkit from the ADCH.

The 53<sup>rd</sup> Annual ADCH Award Show honors included:

- Gold Medal and Best of Texas award, Interactive Presentations - ION's Virtual [Toolkit](#)
- Silver Medal, Interactive Presentations - ION's VectorSeis<sup>®</sup> Ocean [Multimedia](#)

The BMA Houston Awards of Excellence included:

- ION's 2007 [Annual Report](#)
- Corporate Print Advertising Campaign
- Corporate Online Banner Advertisements
- Animation for ION Rebrand
- Press Invite for ION Rebrand
- IA/IQ Print Ad
- 'Charging The ION' Online Campaign

The BMA Lantern Awards celebrate B-to-B marketing excellence by recognizing top-quality creative work and the rising standards of business-to-business marketing concepts. The ADCH is a non-profit organization that brings advertising and graphic design professionals together through seminars and competitions.

### **About ION**

ION is a leading provider of geophysical technology, services, and solutions for the global oil & gas industry. ION's offerings allow E&P operators to obtain higher resolution images of the subsurface to reduce the risk of exploration and reservoir development, and enable seismic contractors to acquire geophysical data more efficiently. Additional information about ION is available at [www.iongeo.com](http://www.iongeo.com).



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**Contacts**

ION (Media affairs)

Sr. Manager - Corporate Marketing

Jenny Salinas, +1 713.366.7286

[jenny.salinas@iongeo.com](mailto:jenny.salinas@iongeo.com)

*The information included herein contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Actual results may vary fundamentally from those described in these forward-looking statements. All forward-looking statements reflect numerous assumptions and involve a number of risks and uncertainties. These risks and uncertainties include risk factors that are disclosed by ION from time to time in its filings with the Securities and Exchange Commission.*