

ION Videos on YouTube Viewed Nearly 7,000 Times

HOUSTON – July 8, 2010 – ION Geophysical Corporation (NYSE:IO) today announced that its YouTube videos have been viewed nearly 7,000 times since the seismic technology company launched its [YouTube “channel”](#) in October 2009.

To date, the company has uploaded 40 videos showcasing its products, services, and solutions, including deployments of its seismic acquisition systems, overviews of its BasinSPAN multi-client data programs, and videos covering the March 2010 [launch of INOVA](#), the land seismic acquisition equipment company owned jointly by ION and BGP. Most recently, ION added a series of three [“Collaboration in Action”](#) videos highlighting how the company has collaborated with leading E&P companies to address their most complex imaging and operational needs.

Chris Friedemann, Senior Vice President of Marketing for ION, commented, “We’re extremely pleased with the performance of our YouTube channel. As a company with a history of technological innovation, it’s important that we deliver our messages in an innovative way. Our YouTube channel is just one of several tools in our growing “digital toolkit,” which also includes our Seis Matters [blog](#), our [Virtual Trade Fair](#), the [ION Channel Guide](#), and the use of the [Google Earth](#) platform and social networking sites [FaceBook](#) and [LinkedIn](#). We are constantly looking for new ways to reach our customers, prospects, and investors.”

To visit ION’s YouTube channel, go to www.youtube.com/iongeophysical. To see an overview of ION’s digital initiatives, watch the video, [ION’s Digital Revolution](#).

About ION

ION Geophysical Corporation is a leading provider of geophysical technology, services, and solutions for the global oil & gas industry. ION's offerings allow E&P operators to obtain higher resolution images of the subsurface to reduce the risk of exploration and reservoir development, and enable seismic contractors to acquire geophysical data more efficiently. Additional information about ION is available at www.iongeo.com.

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